



County of Orleans

Department of Tourism

14016 Route 31 West • Albion, NY 14411
Phone: (585) 589-3102 • Fax: (585) 589-3283
www.OrleansCountyTourism.com

2019 Orleans County Tourism Photo Contest Rules

The 4th annual Orleans County Tourism Photo Contest offers another opportunity to showcase the unique character, events and natural beauty of our region. **And, it offers a chance to win a pair of concert or theater tickets!** Contest rules are as follows:

1. **Eligibility:** the contest is open to any amateur or professional photographer with the exception of employees of the Orleans County Tourism Department. Images with the photographer's signature or watermark across the image are not eligible.
2. **Locale & Subject:** all photographs **must be taken within Orleans County** with a "tourism-draw" subject matter such as recreation, heritage, nature, annual event or tourist attractions.
3. **Deadline:** All entries must be submitted by midnight, **November 3, 2019** via email or postmarked no later than November 2, 2019. Winners will be notified by November 15, 2019.
4. **Submit:** Email digital photos and entry form to photos@orleanscountytourism.com or mail prints and entry forms to:

Orleans County Tourism Photo Contest
14016 Route 31 West
Albion, NY 14411

Contact Lynne Menz at 585-589-3103 with questions.

5. **Forms:** All entries must be accompanied by a completed and signed Entry Form (attached). A Release Form must be completed and submitted by any recognizable person in the photograph (also attached). A digital photo of each of the completed forms is acceptable.
6. **Multiple Entries:** A maximum of 5 entries per photographer is allowed.
7. **Digital Enhancement & Manipulation:** Cropping and minor digital enhancements are allowed but the judges do not look favorably on over-amplified color renditions or artistic filters. Color and black & white images are accepted. Images with watermarks or signatures are not accepted.
8. **Format:** Photo entries must be high resolution in JPG, PDF or PNG formats to be used in printed material and greater than 1 MB but not to exceed 10 MB. Forms must be provided in PDF or JPG format if sent electronically.
9. **Judging:** A panel of judges will rate the photos on the basis of "Tourism Attraction" relevance, subject matter, creativity and quality as well as those which capture the unique quality and beauty of our region. *We're looking for the WOW factor or "magazine cover worthy" image.*
New this year: Sunrise and sunset images will be rated more favorably if it includes either an icon specific to Orleans County, wildlife specific to our region or activity.

10. **Prizes:** The first place photographer will have first choice on **2 complimentary tickets** to any one of the following performances. The second and third place winners will choose from the remaining tickets in that order. Only one prize will be awarded per photographer.

- **Wayne Brady** at the Seneca Niagara Events Center at Seneca Niagara Resort in Niagara Falls, NY, Saturday, Nov. 30, 2019 at 8 PM (Attendees must be over 18 y/o)
- **Celine Dion** at the Key Bank Center, Buffalo, Thursday, Dec. 5, 2019 at 7:30 PM
- **The Lion King** at the Rochester Auditorium Theatre in Rochester, NY, Tuesday, Dec. 31, 2019 at 1 PM.

Must be 18 years or older to accept the tickets or signed by a parent or guardian. Honorable mention will be given to the runners up.

11. **Photographer's Rights:** Each photographer will retain all rights to any photograph submitted including ownership. By entering the contest, each photographer hereby grants to Orleans County a nonexclusive, irrevocable, royalty-free license to reproduce, distribute, publicly display the photographs submitted for the contest, as well as the right to use the photographer's name in promotions and other publications. Photographs, regardless of medium, will not be returned.

12. **Winning Photos:** The winning photos and honorable mentions, with appropriate credit, will be featured on Orleans County promotional materials, such as websites, calendars, travel guides, social media, videos and press releases.

Submit entry forms with digital images no later than 11/3/19 to
photos@orleanscountytourism.com

or

mail forms and prints to:

Orleans County Tourism Photo Contest
14016 Route 31 West
Albion, NY 14411



Orleans County Tourism Photo Contest Form – 2019

Photographer's Name _____

Street Address _____

City, State, Zip Code _____

Telephone _____ Email _____

My status is: Amateur Photographer Professional Photographer

I have read the Contest Rules and agree to abide by them for the purpose of the contest. I understand that photographic submissions that do not follow the requirements may not be eligible. I am the photographer of the accompanying photograph(s) and hold all rights therein.

Signature _____ Date _____

Entry #1: Image Title _____

Location _____ Date Taken _____

Format Submitted: 5x7 Print 4x6 Print Digital, filename: _____

Release Form required? Yes (Required for recognizable people in photo.) No

If Yes, Name(s) of Person(s) in Photo _____

Entry #2: Image Title _____

Location _____ Date Taken _____

Format Submitted: 5x7 Print 4x6 Print Digital, filename: _____

Release Form required? Yes (Required for recognizable people in photo.) No

If Yes, Name(s) of Person(s) in Photo _____

Entry #3: Image Title _____

Image Title _____

Location _____ Date Taken _____

Format Submitted: 5x7 Print 4x6 Print Digital, filename: _____

Release Form required? Yes (Required for recognizable people in photo.) No

If Yes, Name(s) of Person(s) in Photo _____

Entry #4: Image Title _____

Location _____ Date Taken _____

Format Submitted: 5x7 Print 4x6 Print Digital, filename: _____

Release Form required? Yes (Required for recognizable people in photo.) No

If Yes, Name(s) of Person(s) in Photo _____

Entry #5: Image Title _____

Location _____ Date Taken _____

Format Submitted: 5x7 Print 4x6 Print Digital, filename: _____

Release Form required? Yes (Required for recognizable people in photo.) No

If Yes, Name(s) of Person(s) in Photo _____



County of Orleans

14016 Route 31 W • Albion, NY 14411
Phone: (585) 589-7053 • Fax: (585) 589-1618
www.OrleansCountyNY.gov

Orleans County Release Form

(Must be completed by any person recognizable within the photograph)

I hereby grant Orleans County permission to use my likeness in a photograph in any and all publications for government and non-government purposes, including website entries, without payment or any other consideration in perpetuity. I understand and agree that these materials will become the property of Orleans County and will not be returned.

I hereby irrevocably authorize Orleans County to edit, alter, copy, exhibit, publish or distribute this photo for purposes of publicizing Orleans County's programs or for any other lawful purpose. In addition, I waive the right to inspect or approve the finished product, including written or electronic copy, wherein my likeness appears.

Additionally, I waive any right to royalties or other compensation arising or related to the use of the photograph. I hereby hold harmless and release and forever discharge Orleans County from all claims, demands, and causes of action which I, my heirs, representatives, executors, administrators, or any other persons acting on my behalf or on behalf of my estate have or may have by reason of this authorization.

I am 18 years of age or older and am competent to contract in my own name. I have read this release before signing below and I fully understand the contents, meaning, and impact of this release. I agree to indemnify and hold Orleans County harmless for any and all losses, claims, expenses, suits, costs, demands and damages or liabilities on account of personal injury, death, or property damages of any nature whatsoever and by whomsoever made, arising out of the photographed activities in which I am taking part.

Signature Date

Printed Name Date

Street Address

City, State, Zip Code

Phone Email Address

If the person signing is under age 18, there must be consent by a parent or guardian, as follows:

I hereby certify that I am the parent or guardian of _____, named above, and do hereby give my consent without reservation to the foregoing on behalf of this person.

Parent or Guardian's Signature Date

Parent or Guardian's Printed Name Date

Privacy Act Statement: This information is provided to comply with the Privacy Act (PL 93-579). 5 U.S.C. 301 and 7 CFR 260 authorizing acceptance of the information requested on this form. The data you furnish will be used only to provide Orleans County with contact information pertaining to this release form.